CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483074 /	06214810

Product
S BERKLEY FOR SENATE

Contract Dates	Estimate #
10/23/12 - 10/29/12	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$700.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
	See MG 1.17,1.18,1.19,1.20											
9	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
	See MG 1.17,1.18,1.19,1.20											
15	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
	See MG 1.17,1.18,1.19,1.20											
16	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
	See MG 1.17,1.18,1.19,1.20											
17	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
Ⓗ	Credited											
18	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		$700.00	NM		
Ⓗ	MG for 1.15,1.16,1.9,1.2											
19	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
Ⓗ	Credited											
20	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		~~$700.00~~	NM		
Ⓗ	Credited											
N 2	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	M------	1	$700.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------	:30		~~$700.00~~	NM		
	See MG 2.4											
4	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M----------	:30		~~$700.00~~	NM		
Ⓗ	Credited											
N 3	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$725.00							

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(702)435-5555

Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
	See MG 3.5,3.6,3.7,3.8											
2	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
	See MG 3.5,3.6,3.7,3.8											
3	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
	See MG 3.5,3.6,3.7,3.8											
4	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
	See MG 3.5,3.6,3.7,3.8											
5	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
Ⓗ	Credited											
6	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		$725.00	NM		
Ⓗ	MG for 3.1,3.2,3.3,3.4											
7	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
Ⓗ	Credited											
8	KVVU	10/22/12-10/28/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		~~$725.00~~	NM		
Ⓗ	Credited											
N 4	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$725.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M----------	:30		~~$725.00~~	NM		
	See MG 4.2											
2	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M----------	:30		~~$725.00~~	NM		
Ⓗ	Credited											
N 5	KVVU	10/23/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	3	$450.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		~~$450.00~~	NM		
	See MG 5.5,5.6,5.7											
3	KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		~~$450.00~~	NM		
	See MG 5.5,5.6,5.7											
4	KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		~~$450.00~~	NM		
	See MG 5.5,5.6,5.7											
5	KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		$450.00	NM		
Ⓗ	MG for 5.4,5.2,5.3											
6	KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		$450.00	NM		
Ⓗ	MG for 5.4,5.2,5.3											
7	KVVU	10/22/12-10/28/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		$450.00	NM		
Ⓗ	MG for 5.4,5.2,5.3											
N 6	KVVU	10/29/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$450.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		FOX 5 News 5-6am M-F	5a-6a	M----------	:30		~~$450.00~~	NM		
	See MG 6.2											
2	KVVU	10/29/12-11/04/12		FOX 5 News 5-6am M-F	5a-6a	M----------	:30		$450.00	NM		
Ⓗ	MG for 6.1 10/29											
N 7	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-T--F--	2	$500.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12	The Dr.Oz Show		4-5p	-Tu---F----	:30		~~$500.00~~	NM		
	See MG 7.9,7.10											
2	KVVU	10/22/12-10/28/12	The Dr.Oz Show		4-5p	-Tu---F----	:30		~~$500.00~~	NM		
	See MG 7.9,7.10											
5	KVVU	10/24/12-10/25/12	Dr Oz		3-4p	---WTh-----	:30		~~$275.00~~	NM		
Ⓜ	See MG 7.8											
6	KVVU	10/24/12-10/25/12	Dr Oz		3-4p	---WTh-----	:30		~~$275.00~~	NM		
Ⓜ	See MG 7.7											
7	KVVU	10/24/12-10/24/12	Dr Oz		3-4p	---W-------	:30		$500.00	NM		
Ⓜ	MG for 7.6 10/25											
8	KVVU	10/25/12-10/25/12	Dr Oz		3-4p	----Th-----	:30		$500.00	NM		
Ⓜ	MG for 7.5 10/24											
9	KVVU	10/22/12-10/28/12	The Dr.Oz Show		4-5p	-Tu---F----	:30		$500.00	NM		
Ⓜ	MG for 7.2,7.1											
10	KVVU	10/22/12-10/28/12	The Dr.Oz Show		4-5p	-Tu---F----	:30		$500.00	NM		
Ⓜ	MG for 7.2,7.1											
N 8	KVVU	10/29/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	1------	1	$500.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12	The Dr.Oz Show		4-5p	M----------	:30		~~$500.00~~	NM		
	See MG 8.2											
2	KVVU	10/29/12-10/29/12	Dr Oz		3-4p	M----------	:30		$500.00	NM		
Ⓜ	MG for 8.1 10/29											
N 9	KVVU	10/23/12	10/26/12	MORE Access	6-7pm		:30			NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$350.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12	MORE Access		6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
	See MG 9.5,9.6											
2	KVVU	10/22/12-10/28/12	MORE Access		6-7pm	-TuWThF----	:30		~~$650.00~~	NM		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10											
3	KVVU	10/22/12-10/28/12	MORE Access		6-7pm	-TuWThF----	:30		~~$650.00~~	NM		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10											
4	KVVU	10/22/12-10/28/12	MORE Access		6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
	See MG 9.5,9.6											
5	KVVU	10/23/12-10/26/12	MORE Access		630-7pm	-Tu---F----	:30		$650.00	NM		
Ⓜ	MG for 9.1,9.4											
6	KVVU	10/23/12-10/26/12	MORE Access		630-7pm	-Tu---F----	:30		$650.00	NM		
Ⓜ	MG for 9.1,9.4											
N 10	KVVU	10/29/12	10/29/12	MORE Access	6-7pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	1------	1	$350.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12	MORE Access		6-7pm	M----------	:30		~~$650.00~~	NM		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10											
N 11	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-TWTF--	4	$550.00							

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Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		~~$550.00~~	NM		
See MG 11.5,11.6												
2	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		~~$1,025.00~~	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10												
3	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		~~$550.00~~	NM		
See MG 11.5,11.6												
4	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		~~$1,025.00~~	NM		
Credited												
5	KVVU	10/23/12-10/26/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu---F----	:30		$1,025.00	NM		
Ⓜ	MG for 11.3,11.1											
6	KVVU	10/23/12-10/26/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu---F----	:30		$1,025.00	NM		
Ⓜ	MG for 11.3,11.1											
D 12	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
N 13	KVVU	10/28/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/22/12	10/28/12	------1 / 1	$325.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Extra Weekend	Su 6-7p	---------Su	:30		~~$325.00~~	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10												
N 14	KVVU	10/23/12	10/26/12	TMZ	730-8p		:30			NM	2	$2,700.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/22/12	10/28/12	-TWTF-- / 4	$675.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		TMZ	730-8p	-TuWThF----	:30		~~$675.00~~	NM		
See MG 14.5,14.6												
2	KVVU	10/22/12-10/28/12		TMZ	730-8p	-TuWThF----	:30		~~$675.00~~	NM		
See MG 14.5,14.6												
3	KVVU	10/22/12-10/28/12		TMZ	730-8p	-TuWThF----	:30		~~$1,350.00~~	NM		
Credited												
4	KVVU	10/22/12-10/28/12		TMZ	730-8p	-TuWThF----	:30		~~$1,350.00~~	NM		
Credited												
5	KVVU	10/23/12-10/26/12		TMZ	730-8p	-Tu---F----	:30		$1,350.00	NM		
Ⓜ	MG for 14.2,14.1											
6	KVVU	10/23/12-10/26/12		TMZ	730-8p	-Tu---F----	:30		$1,350.00	NM		
Ⓜ	MG for 14.2,14.1											
N 15	KVVU	10/29/12	10/29/12	TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/29/12	11/04/12	1------ / 1	$675.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		TMZ	730-8p	M----------	:30		~~$1,350.00~~	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10												
N 16	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	2	$2,300.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/22/12	10/28/12	-TWTF-- / 4	$500.00							

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		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		*Extra*	*M-F 7-730p*	-TuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 16.7,16.8											
2	KVVU	10/22/12-10/28/12		*Extra*	*M-F 7-730p*	-TuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 16.5,16.6											
3	KVVU	10/22/12-10/28/12		*Extra*	*M-F 7-730p*	-TuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 16.5,16.6											
4	KVVU	10/22/12-10/28/12		*Extra*	*M-F 7-730p*	-TuWThF----	*:30*		~~*$500.00*~~	*NM*		
	See MG 16.7,16.8											
5	KVVU	10/24/12-10/25/12		*Extra*	*M-Sa 8-10p/Su 7-1---WTh-----*		*:30*		~~*$500.00*~~	*NM*		
Ⓗ	*See MG 16.9*											
6	KVVU	10/24/12-10/25/12		*Extra*	*M-Sa 8-10p/Su 7-1---WTh-----*		*:30*		~~*$500.00*~~	*NM*		
Ⓗ	*See MG 16.9*											
7	KVVU	10/23/12-10/26/12		*Extra*	*M-F 7-730p*	-Tu---F----	*:30*		~~*$950.00*~~	*NM*		
Ⓗ	*Credited*											
8	KVVU	10/23/12-10/26/12		Extra	M-F 7-730p	-Tu---F----	:30		$950.00	NM		
Ⓗ	MG for 16.4,16.1											
9	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1---WTh-----		:30		$1,350.00	NM		
Ⓗ	MG for 16.5,16.6											
N	17	KVVU	10/29/12	10/29/12 Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/29/12	11/04/12	1------ / 1	$500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		*Extra*	*M-F 7-730p*	M----------	*:30*		~~*$950.00*~~	*NM*		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10											
N	18	KVVU	10/27/12	10/27/12 TMZ Weekend	Sa 7-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/22/12	10/28/12	-----1- / 1	$325.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		*TMZ Weekend*	*Sa 7-8p*	-------Sa--	*:30*		~~*$325.00*~~	*NM*		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10											
D	19	KVVU	10/25/12	10/25/12 Glee	Thu 9p-10p		:30			NM	0	$0.00
N	20	KVVU	10/26/12	10/26/12 Touch	Fri 8p-9p		:30			NM	1	$3,500.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/22/12	10/28/12	----1-- / 1	$1,000.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		*Touch*	*Fri 8p-9p*	------F----	*:30*		~~*$1,000.00*~~	*NM*		
	See MG 20.2											
2	KVVU	10/26/12-10/26/12		Kitchen Nightmares	Fri 8p-9p	------F----	:30		$3,500.00	NM		
Ⓗ	MG for 20.1 10/26											
N	21	KVVU	10/29/12	10/29/12 Bones	Mon 8p-9p		:30			NM	9	$11,600.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/29/12	11/04/12	1------ / 1	$4,500.00							

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Bones	Mon 8p-9p	M----------	:30		~~$4,500.00~~	NM		
	See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10											
2	KVVU	10/29/12-10/29/12		TMZ	M-Sa 8-10p/Su 7-1	M----------	1:00		~~$2,700.00~~	NM		
Ⓗ	See MG 21.12											
3	KVVU	10/29/12-10/29/12		Extra	M-Sa 8-10p/Su 7-1	M----------	1:00		~~$1,650.00~~	NM		
Ⓗ	See MG 21.11											
4	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	------F----	1:00		$1,800.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
5	KVVU	10/25/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		$1,400.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
6	KVVU	10/25/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		$1,400.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
7	KVVU	10/25/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		$1,400.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
8	KVVU	10/25/12-10/29/12		More M-F 9-10a	M-F 9a-10a	M---ThF----	1:00		$550.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
9	KVVU	10/25/12-10/29/12		More M-F 9-10a	M-F 9a-10a	M---ThF----	1:00		$550.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1											
10	KVVU	10/25/12-10/29/12		More M-F 9-10a	M-F 9a-10a	M---ThF----	1:00		$550.00	NM		
Ⓗ	MG for 13.1,15.1,10.1,9:3,11.2,17.1,9.2,18.1,21.1											
11	KVVU	10/29/12-10/29/12		Extra	M-Su 1p-8p	M----------	1:00		$1,250.00	NM		
Ⓗ	MG for 21.3 10/29											
12	KVVU	10/29/12-10/29/12		TMZ	M-Su 1p-8p	M----------	1:00		$2,700.00	NM		
Ⓗ	MG for 21.2 10/29											
N 22	KVVU	10/23/12	10/23/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$5,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-T-----	1	$5,500.00						
D 23	KVVU	10/24/12	10/24/12	The X Factor	The X Factor		:30			NM	0	$0.00
D 24	KVVU	10/25/12	10/25/12	The X Factor	The X Factor		:30			NM	0	$0.00
D 25	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	$0.00
D 26	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	$0.00
N 27	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----2-	2	$800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		~~$800.00~~	NM		
	See MG 27.3											
2	KVVU	10/22/12-10/28/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		~~$800.00~~	NM		
	See MG 27.3											
3	KVVU	10/27/12-10/27/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		$1,500.00	NM		
Ⓗ	MG for 27.1,27.2											
N 28	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	$8,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	8	$1,325.00						

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Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
2	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
3	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
4	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
5	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
6	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
7	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
8	KVVU	10/22/12-10/28/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		~~$1,325.00~~	NM		
See MG 28.9,28.10,28.11,28.12												
9	KVVU	10/23/12-10/26/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓜ MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5												
10	KVVU	10/23/12-10/26/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓜ MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5												
11	KVVU	10/23/12-10/26/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓜ MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5												
12	KVVU	10/23/12-10/26/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		$2,150.00	NM		
Ⓜ MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5												
N 29	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	2------	2	$1,325.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		~~$1,325.00~~	NM		
See MG 29.3												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		~~$1,325.00~~	NM		
See MG 29.3												
3	KVVU	10/29/12-10/29/12		Fox 5 News M-F 10p-11p	10p-11p	M----------	:30		$2,150.00	NM		
Ⓜ MG for 29.2,29.1												
N 30	KVVU	10/23/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	$7,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	4	$825.00						

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Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	*KVVU*	*10/22/12-10/28/12*		*Fox 5 News M-F 11p*	*M-F 11-1135p*	-TuWThF----	*:30*		*~~$825.00~~*	*NM*		
See MG 30.5,30.6,30.7,30.8												
2	*KVVU*	*10/22/12-10/28/12*		*Fox 5 News M-F 11p*	*M-F 11-1135p*	-TuWThF----	*:30*		*~~$825.00~~*	*NM*		
See MG 30.5,30.6,30.7,30.8												
3	*KVVU*	*10/22/12-10/28/12*		*Fox 5 News M-F 11p*	*M-F 11-1135p*	-TuWThF----	*:30*		*~~$825.00~~*	*NM*		
See MG 30.5,30.6,30.7,30.8												
4	*KVVU*	*10/22/12-10/28/12*		*Fox 5 News M-F 11p*	*M-F 11-1135p*	-TuWThF----	*:30*		*~~$825.00~~*	*NM*		
See MG 30.5,30.6,30.7,30.8												
5	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		$1,950.00	NM		
Ⓗ MG for 30.2,30.3,30.4,30.1												
6	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		$1,950.00	NM		
Ⓗ MG for 30.2,30.3,30.4,30.1												
7	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		$1,950.00	NM		
Ⓗ MG for 30.2,30.3,30.4,30.1												
8	KVVU	10/23/12-10/26/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		$1,950.00	NM		
Ⓗ MG for 30.2,30.3,30.4,30.1												
N 31	KVVU	10/29/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/29/12	11/04/12	1------	1	$825.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	*KVVU*	*10/29/12-11/04/12*		*Fox 5 News M-F 11p*	*M-F 11-1135p*	M----------	*:30*		*~~$825.00~~*	*NM*		
See MG 31.2												
2	KVVU	10/29/12-10/29/12		Fox 5 News M-F 11p	M-F 11-1135p	M----------	:30		$1,950.00	NM		
Ⓗ MG for 31.1 10/29												
N 32	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	3	$4,350.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/22/12	10/28/12	--WTF--	3	$1,450.00						
N 33	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		1:00			NM	1	$1,450.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/29/12	11/04/12	M------	1	$1,450.00						
N 34	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	3	$4,200.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/22/12	10/28/12	--WTF--	3	$1,400.00						
N 35	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	$1,400.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/29/12	11/04/12	M------	1	$1,400.00						
N 36	KVVU	10/24/12	10/25/12	Cops/Dog the Bounty Hunte	M-F 12-1p		1:00			NM	2	$1,500.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/22/12	10/28/12	--WT---	2	$750.00						
N 37	KVVU	10/26/12	10/26/12	Divorce Court/Divorce Court	M-F 12-1p		1:00			NM	1	$750.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/22/12	10/28/12	----F--	1	$750.00						
N 38	KVVU	10/29/12	10/29/12	Cops/Dog the Bounty Hunte	M-F 12-1p		1:00			NM	1	$750.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/29/12	11/04/12	M------	1	$750.00						
N 39	KVVU	10/29/12	10/29/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		1:00			NM	1	$170.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week:		10/29/12	11/04/12	M------	1	$170.00						
N 40	KVVU	10/29/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		1:00			NM	1	$900.00

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Contract / Revision	Alt Order #
483074 /	06214810

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	06/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	M------	1				$900.00			
N	41	KVVU 10/29/12	10/29/12	More M-F 9-10a	M-F 9a-10a		1:00			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	M------	1				$550.00			
									Totals		56	$72,695.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	42	$56,525.00	$48,046.25
10/29/12 -10/29/12	14	$16,170.00	$13,744.50
Totals	56	$72,695.00	$61,790.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214810 TRF# 483074 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.53
$$$ MOD# 5: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER #_____ CONTRACT # 6214810 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT30/12 13.53

REP: OK'D M7 SEE LINES 51-52
NEW TOTAL $72695 (-400)
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43		S	930P-1000P	60		$2,700.00	10/29	10/29	0		MON	0

PROGRAM : TMZ
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: CONVERTING M6 TO :60'S EXTRA $1575 BEING SENT. T
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-9 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-10 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-11 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-17 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-21 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214810 TRF# 483074 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.53
$$$ MOD# 5: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44		S	900P-930P	60		$1,650.00	10/29	10/29	0		MON	0

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: CONVERTING M6 TO :60'S EXTRA $1575 BEING SENT. T
PART OF A MAKEGOOD MADE UP OF LINES 43-47

51		A	700P-730P	60		$1,250.00	10/29	10/29	1		MON	1

PROGRAM : EXTRA
ORD COM1: NO WORLD SERIES. TP MOVED BACK. SEE MG. CREDIT $400. PRE-BOOKED PLS
ORD COM2: APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-43 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-44 FOR 1 SPOT/WK

52		A	730P-800P	60		$2,700.00	10/29	10/29	1		MON	1

PROGRAM : TMZ
ORD COM1: NO WORLD SERIES. TP MOVED BACK. SEE MG. CREDIT $400. PRE-BOOKED PLS
ORD COM2: APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 51-52

STATION MAKEGOOD OFFERS:

M7 OK'D	BUY#43	MISSED:	MON/930P-1000P	OCT29	60S	$2,700.00	(OCT30/12)
	BUY#44		MON/900P-930P	OCT29	60S	$1,650.00	
		OFFER:	MON/700P-730P	OCT29	60S	$1,250.00	PLS ADVISE.
			& MON/730P-800P	OCT29	60S	$2,700.00	

CMT: NO WORLD SERIES. TP MOVED BACK. SEE MG. CREDIT $400. PRE-BOOKED PLS
CMT: APPROVE.

OCT/12 58475.00 NOV/12 14220.00 CONTRACT TOTAL 72695.00
TOTAL SPOTS 56

MARKET TOTALS $265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE